

B. A. ECONOMICS
III Year B. A. Programme (UG) Courses – Under CBCS
Semester – VI
Paper – VII (E) (Elective)
Paper VII (E) -- ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT

Module -1:

Introduction - Entrepreneurship meaning, nature and Characteristics of entrepreneurship, Barriers to entrepreneurship

Module -2:

Establishing a small enterprise: The startup process, project identification, selection of the product -selection of site/location and legal considerations

Module -3:

Small Enterprises and Enterprise Launching Formalities: Definition of Small Scale; Rationale; Objective; Scope; SSI; Registration; NOC from Pollution Board; Machinery and Equipment Selection

Module -4:

Role of Support Institutions and Management of Small Business: Director of Industries; DIC; SIDO; SIDBI; Small Industries Development Corporation (SIDC); SISI; NSIC; NISBUD; State Financial Corporation SIC.

Module -5:

Project Preparation - project formulation, Project Report Preparation; Specimen of Project Report, assessment of project feasibility, analysis's of project, Project Planning and Scheduling using Networking Techniques of PERT / CPM preparation of project report,

Reference:

1. Desai, Vasant (2003). Small-Scale Industries and Entrepreneurship. Himalaya Publishing House, Delhi.
2. Kaulgud, Aruna (2003). Entrepreneurship Management. Vikas Publishing House, Delhi. 38
3. Cynthia, L. Greene (2004). Entrepreneurship Ideas in Action. Thomson Asia Pvt. Ltd., Singapore.

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III Year B. A. Programme (UG) Courses – Under CBCS
Semester – VI
Paper – VIII- Cluster Elective – (E) Entrepreneurship
Paper – VIII- Industrial Economics

Module-1

Industry and economic development industry and sectoral linkages – industrial classification and data information.

Module-2

Public, private joint and co-operative sectors - private corporate sector- MNCs and their role.

Module-3

Industrial productivity - concept - measurement - productivity in Indian industries - industrial sickness - underutilization of capacity - factors accounting for it and its consequences.

Module - 4

Globalization and Indian industry - privatization and issues relating to disinvestment policy.

Module-5

Industrial development in India - industrial policy - Role of the Central and State - Industrial policy and economic reforms - Industrial growth and pattern.

BOOKS FOR REFERENCE:

1. Dhingra, I.c. Indian Industrial Economy
2. Gadgil, P.G. Indian Economy
3. Kuchhal, S.C. Industrial Economy of India
4. Sharma, N.K. Industrial Economics

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III Year B. A. Programme (UG) Courses – Under CBCS
Semester – VI
Paper – VIII - Cluster Elective – (E) Entrepreneurship

Paper – VIII - Labour Economics

Module 1:

Introduction - Labour Economics – Concept and definition – Nature, Scope and Importance – Labour as a unique factor of production

Module 2:

Labour Market - Concept of labour Market and its features –Determinants of the supply and the demand for labour – Organized and unorganized labour

Module 3:

Wages - Wage Concept and Definitions – Wage and development – Collective bargaining – Wage differentials – Wage Policy - Objectives and importance

Module 4:

Labour Productivity, State and labour - Concept of Labour Productivity – Measurement and Importance of Labour productivity – Determinants – Causes for Low Labour Productivity and Measures to Increase Labour Productivity – Technology and Labour Productivity

Module 5:

State and labour – Need for State intervention in Labour matters – methods of intervention – Labour Social Security and Labour Welfare Measures – Labour Policy, Objectives and Importance – Emerging perception on state intervention.

Reference:

1. Bhagwati T.N (2000), Economics of Labour and Industrial relations. Sahitya Bhavan, Agra.
2. McConnell C.R. and S.L. Brue (2002), Contemporary Labour Economics, McGraw Hill, New York.
3. Mittal and Sanjay Prakash Sharma (2000), Labour Economics, RSBA Jaipur

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Paper – VIII - Cluster Elective – (E) Entrepreneurship

Paper – VIII - INDUSTRIAL MANAGEMENT

Module – 1

Basics of Management Introduction, Definition of management, characteristics of management, functions of management - Planning, Organising, Staffing, Directing, Co-ordination, Controlling, Motivating, Communication, Decision Making - Administration and management, Nature of management, levels of management, managerial skills, managerial roles,

Module - 2

Forms of Organization- Line , Line –staff etc. Forms of ownerships – Partnership, Proprietorship, Joint stock, Co-operative society, Govt. Sector etc, concept of Globalisation

Module – 3

Strategic Management– Evolution - Concept and Characteristics of strategic management – Defining strategy –Strategic Management Process.

Module – 4

Quality Management Definition of quality, goalpost view of quality, continuous improvement definition of quality, types of quality – quality of design, conformance and performance, phases of quality management, - The ISO 9001:2000 Quality Management System Standard

Module – 5

Financial & Project Management -Capital Structure, Fixed & working capital -Introduction to capital budgeting, - Break even analysis - assumptions, importance - Cost-Benefit analysis.

Reference Books :

1. L.C.Jhamb , Savitri Jhamb , Industrial Management – I , Everest Publishing House .
2. Dinesh Seth and Subhash C. Rastogi, “Global Management Solutions”, Cengage Learning, Second Edition, USA.
3. B. Davis and Margrethe H. Olson, "Management Information Systems", Mc-Graw-Hill International Editions.
4. Azar Kazmi , “Strategic Management & Business Policy“, Tata McGraw Hill, New Delhi
5. Kenneth C. Laudon and Jane P. Laudon, “Management Information Systems", Eighth Edition, Pearson Education
6. K.Shridhara Bhat, “Materials and Logistics Management”, Himalaya Publishing House, Mumbai
7. M.Y. Khan and P. K. Jain, “Financial Management”, Tata McGraw Hill, New Delhi
8. Ravi M. Kishore, “Project Management”, Tata McGraw Hill, New Delhi